

**DRAFT MEETING AGENDA**

**March 11, 2015**

9:00am – 9:30am	<p><b>Welcome, Introductions and GEMI Antitrust Guidelines</b> Bill Gill, AVP Environmental Affairs, Smithfield Foods, GEMI's 2015 Chair</p> <ul style="list-style-type: none"> <li>• Discussion of GEMI Board's Strategy for 2015</li> </ul>
9:30am – 11:30am	<p><b>GEMI Sustainability 101</b> Facilitated by Roland Mostovy, Sustainability Program Manager, Ashland, GEMI's Membership Chair</p> <p>Participants will discuss the need for leadership development / training programs for future corporate sustainability leaders, and the opportunities that exist for GEMI to address.</p> <ul style="list-style-type: none"> <li>• Guest Speaker: <a href="#">Gib Hedstrom, President, Hedstrom Associates</a></li> <li>• Guest Speaker: Pam Swingle, Sustainability and Pollution Prevention, US EPA Region 4 Office of Environmental Justice and Sustainability</li> </ul>
11:30am – 1:00pm	<p><b>Lunch and Tour of PackForum</b> PackForum is Sealed Air's innovation-and-learning center for generating, sharing and advancing ideas about the food packaging industry.</p>
1:00pm – 2:00pm	<p><b>Reporting of Material Sustainability Issues</b> Speakers will discuss the growing focus on materiality in reporting frameworks and accounting standards, and potential impacts on sustainability professionals as well as the wider business.</p> <ul style="list-style-type: none"> <li>• Guest Speaker: <a href="#">Doug Park, Director of Legal Policy &amp; Outreach, SASB</a> (via WebEx)</li> <li>• Guest Speaker: <a href="#">Tom Kloc, Managing Director - Corporate Responsibility &amp; Sustainability Services, KPMG</a></li> </ul>
2:00pm – 5:00pm	<p><b>GEMI Materiality Workshop: How to Take Action</b> Facilitated by John Hodges, Financial Services Industry Director</p> <p>The workshop will focus on key frameworks for conducting a materiality analysis, and how companies can apply these approaches to translate information into practical business use.</p> <ul style="list-style-type: none"> <li>• 2:00pm GRI-4 and Materiality</li> <li>• 2:30pm How does Materiality Fit into a CSR Strategy</li> <li>• 2:45pm The Materiality Work plan</li> <li>• 3:30pm Mini-break</li> <li>• 3:45pm Defining Material Issues</li> <li>• 4:30pm Materiality Exercise</li> </ul>
6:30pm	<p><a href="#">GEMI Dinner – The Hil</a> – Hosted by Sealed Air Chef Hilary's diverse menu is guided heavily by produce from Serenbe Organic Farm located just around the corner from The Hil.</p>



**GEMI Winter Meeting**  
**"Materiality Part II: How to Take Action"**

March 11-12, 2015  
 Hosted by Sealed Air – PackForum  
 Atlanta, GA

**March 12, 2015**

8:00am – 8:15am	<p><b>Welcome, Introductions and GEMI Antitrust Guidelines</b>          Bill Gill, AVP Environmental Affairs, Smithfield Foods, GEMI's 2015 Chair</p> <ul style="list-style-type: none"> <li>• Brief review of insights gained from prior day.</li> </ul>
8:15am – 11:00am	<p><b>GEMI Forum: Collaborative Business Solutions to Materiality Challenges</b>          Facilitated by: Stan Mierzejewski, Senior Manager Sustainability, Tennant, GEMI's Tools Chair</p> <p>8:30am – 10:00am: GEMI members will discuss what materiality actually means to their company, and share obstacles faced and insights gained in working through the process.</p> <ul style="list-style-type: none"> <li>• Dermot Murray, Sustainability Business Strategy Manager, FedEx</li> <li>• Dan Daggett, Director, Product Stewardship and Sustainability, Sealed Air</li> </ul> <p>10:00am – 11:00am: In small breakout groups, participants will engage with fellow corporate sustainability leaders addressing materiality in their organizations share common processes / approaches to addressing Materiality, Stakeholder Engagement, and Transparency / Reporting.</p>
11:00am-12:30pm	<p><b>GEMI Quick Guide Development Discussion</b>          Participants will bring together insights gained throughout the meeting to begin to map out GEMI Quick Guides addressing Sustainability 101, Materiality and additional priorities of the GEMI membership, such as zero waste to landfill.</p>
12:30pm – 1:00pm	<p><b>Lunch</b></p>
1:00pm – 1:45pm	<p><b>GEMI Roundtable Discussion on Current and Emerging Issues</b>          Facilitated by Steve Hellem, GEMI's Executive Director</p>
1:45pm – 2:00pm	<p><b>Action Items / Next Steps</b></p>