



GEMI Fall Meeting
Life Cycle Thinking and Product Design Strategies
 October 28-29, 2015
 Hosted by P&G -- Mason Business Center
 8700 Mason Montgomery Rd, Mason, OH 45040, Room DV1-103

October 28

9:00am – 9:30am	GEMI Annual Business Meeting GEMI members will review plans and proposed actions for 2016. <ul style="list-style-type: none"> • Bill Gill, AVP Environmental Affairs, Smithfield Foods, GEMI's Chair
9:30am – 10:30am	GEMI Quick Guide / Project Discussion – Stan Mierzejewski, Senior Manager, Sustainability, Tennant Company Participants will learn about recent solutions/collaborations developed by GEMI, and discuss potential opportunities to collaborate to advance new solutions to emerging sustainability challenges in 2016.
10:30am – 11:15am	Welcome Remarks: Green Chemistry, Engineering and Design <ul style="list-style-type: none"> • Don Verseeg, Sustainability Expert, Environmental Toxicologist, Risk Assessor, P&G, Retired
11:15am – 12:15pm	Advancing Product Sustainability Programs Discussion of new analysis on how to maximize business value to keep pace with competitors' rapid progress in product sustainability; and, steps for building strong corporate alignment and bringing product sustainability into the core of the business. <ul style="list-style-type: none"> • Tim Greiner, Managing Director, Pure Strategies
12:15pm – 1:15pm	Lunch
1:15pm – 2:45pm	Emerging Issues in Science and Policy Speakers will discuss emerging issues in science and policy affecting chemicals in the US and globally. <ul style="list-style-type: none"> • Tom Neltner, Chemicals Policy Director, EDF • David Widawsky, Director, Chemistry, Economics and Sustainable Strategies Division, US EPA
2:45pm – 3:00pm	Break
3:00pm – 4:30pm	Enhancing Sustainability Across the Product Lifecycle Speakers will discuss various approaches private and public sector organizations are taking to advance sustainability through life cycle innovation. <ul style="list-style-type: none"> • Jim Fava, Chief Sustainability Strategist, thinkstep; Chair, Forum for Sustainability through Life Cycle Innovation • Joseph Fiksel, Executive Director, Sustainable & Resilient Economy, The Ohio State University • Yann Risz, Former McKinsey, LCA and product design
4:30pm	Adjourn
6:00pm – 8:30pm	Evening Event: The Cincinnati Zoo – Hosted by P&G A guided walking tour, followed by dinner and guest speaker highlighting the sustainability activities of the Cincinnati Zoo.

October 29

8:00am – 8:15am	GEMI Welcome and Introduction – Bill Gill, Smithfield Foods
8:15am – 9:30am	<p>Case Studies in Green Engineering and Sustainable Design Speakers will share demonstrated business examples of using green engineering and sustainable design practices to advance sustainable innovation.</p> <ul style="list-style-type: none"> • Robert Predale, Director of Environmental Product Stewardship, Johnson & Johnson • Dan Daggett, Executive Director, Sustainability, Sealed Air
9:30am – 10:00am	Break
10:00am – 12:00pm	<p>Business Value of Life Cycle Thinking Speakers will share experiences in applying life cycle tools/approaches to support business decision making, product development and innovation.</p> <ul style="list-style-type: none"> • Bruce Uhlman, Team Leader, Applied Sustainability, BASF • Todd Rockstroh, Consulting Engineer, GE Aviation • Kevin Mulvaney, Senior Director, Value Chain Outreach, American Chemistry Council
12:00pm – 12:30pm	Lunch
12:30pm – 1:45pm	<p>Collaborative Business Solutions to Life Cycle Challenges Participants will engage with fellow corporate sustainability leaders addressing life cycle issues in their organizations to share common approaches, identify gaps, and discuss opportunities to collaborate to advance sustainable business solutions.</p>
1:45pm – 2:00pm	Closing Comments – Bill Gill, Smithfield Foods