



GEMI Supply Chain Sustainability (SCS) Forum Project Plan

March 21, 2016

Vision

To be the premier forum for recognized sustainability leaders from diverse industries to share their experience in addressing supply chain sustainability and to advance common systems/solutions that will drive action on corporate sustainability initiatives across the global supply chain.

Background

With the leadership of **3M** and **P&G**, GEMI conducted a series of SCS Forum conference calls in late 2015 with participants from a variety of industries. The calls were designed to seek input on key supply chain sustainability challenges and opportunities – including setting common expectations, creating business incentives, and managing sub-tier risks – in order to build consensus around a unique collaborative cross-sector project to pursue in 2016. GEMI SCS Forum participants identified several unique possible opportunities, and agreed it would be appropriate for GEMI to start with the project outlined below.

Project Concept

One of the largest challenges corporate sustainability leaders must grapple with today is a lack of common expectations for supply chain sustainability. A two-phase project will be conducted to benchmark key SCS efforts and identify opportunities to promote increased harmonization across efforts, while supporting common cross-industry goals.

Phase 1) SCS Landscape Assessment

Conduct an assessment of key SCS efforts across industries to identify leading/lagging efforts, commonalities/differences in requirements and best practices across efforts, including their mutual recognition of other schemes. The information captured from this process will help the GEMI SCS Forum identify needs that could be uniquely addressed by the group, and will shape the steps taken in Phase 2.

Process:

1. Conduct quick survey regarding importance and current state of SCS harmonization.
2. Initiate formation of External Advisory Group of key associations, who may offer input for project members' consideration when appropriate.
3. Conference call to finalize list of 20-30 organizations and parameters to be included in the Landscape Assessment matrix
4. Desktop research and population of landscape matrix
5. Conference call to review matrix and key findings with project participants
6. Quick survey of participants to select up to 10 organizations from matrix for deeper analysis and comparison of questionnaires
7. Obtain sample questionnaires or profile screen shots from companies utilizing select 3rd party platforms
8. Analyze questionnaires identifying common requirements
9. Conference call to review summary findings with project participants

Deliverables:

- Matrix summarizing the efforts of up to 30 SCS organizations
- Comparison of up to SCS 10 organizations' questionnaires to identify common requirements
- Executive summary of key research findings.

Timeline: Phase 1 is planned to begin in March and be completed by the end of June.



Phase 1-A) Industry SCS Experiences

In parallel with planned research efforts, GEMI will provide a forum for companies to exchange their experiences in working with specific SCS organizations as prioritized by the group, share challenges/pain points, and assess potential opportunities for further consideration.

Process:

1. Based on work in Phase 1, prioritize 3-4 key SCS organizations for in-depth discussion.
2. Facilitate up to three webinars to provide opportunity for in-depth discussion among project participants on how companies/industries are addressing efforts of a specific SCS organization.
3. Develop call summaries outlining issues discussed and opportunities for consideration.

Deliverables:

- Participation in up to 3 facilitated webinars
- Executive summary report of each webinar
- Private link to webinar recording for later review

Phase 2) SCS Harmonization Guidance

Based on research conducted in Phase 1 related to third-party organizations compiling SCS information, the GEMI SCS Forum will host a workshop with certain key SCS organizations to share their approaches and explore ways to better share information.

Process:

1. Conference call with project participants to select organizations to invite to workshop
2. Develop workshop agenda, invite participants, manage workshop logistics
3. Facilitate workshop
4. Develop workshop proceedings document to highlight harmonization opportunities shared during workshop
5. Review proceedings document and discuss next steps

Deliverables:

- Participation in SCS Harmonization workshop and recognition as SCS project participant
- Proceedings document outlining opportunities to promote mutual recognition/increased harmonization across efforts, while supporting common cross-industry SCS goals.

Timeline: Phase 2 is planned to begin in June, with a target of conducting the workshop in the 3rd Quarter in coordination with another conference/event as schedules allow. The project is planned to be completed by the 4th Quarter of 2016.

The above schedules envisioned for the project are based on a project start date of March 21, 2016. By mutual agreement with GEMI's Board, the project schedule may change due to availability of SCS Project Members and invited third party organizations, changes in scope and other variables.

Participation Costs

GEMI has set a project participant fee of \$3,000 USD for non-GEMI members for participation in the SCS project, as outlined above. The cost for current GEMI members to participate in this project is included in their annual membership dues.