



GEMI
Global Environmental
Management Initiative

Meeting the Strategic Priorities of GEMI's Members

April 19, 2021

GEMI's Vision & Mission

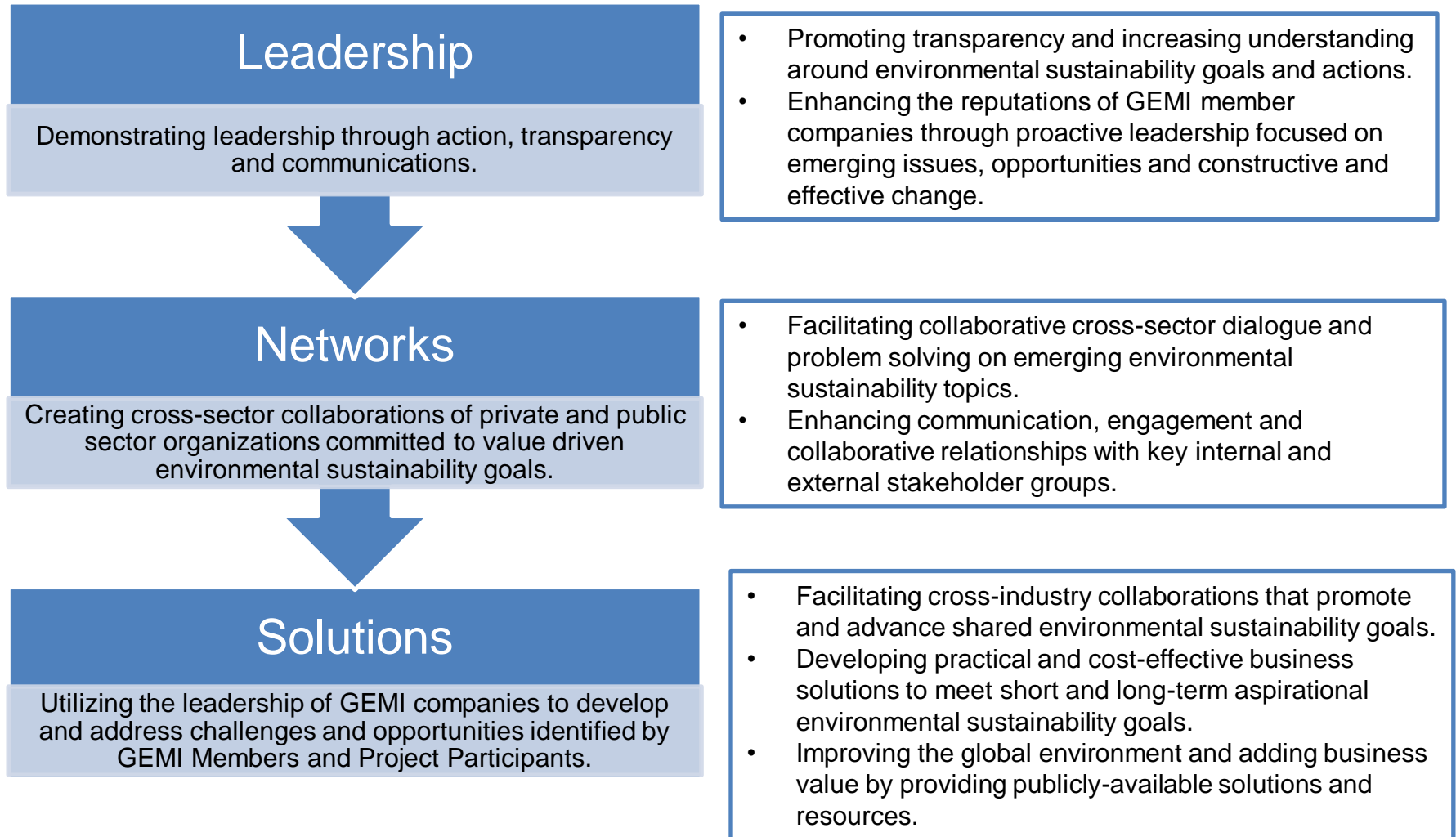
Vision: GEMI is a global leader in developing insights, networking, and creating collaborative sustainability solutions for business.

Mission: Collaborating for sustainable business solutions.

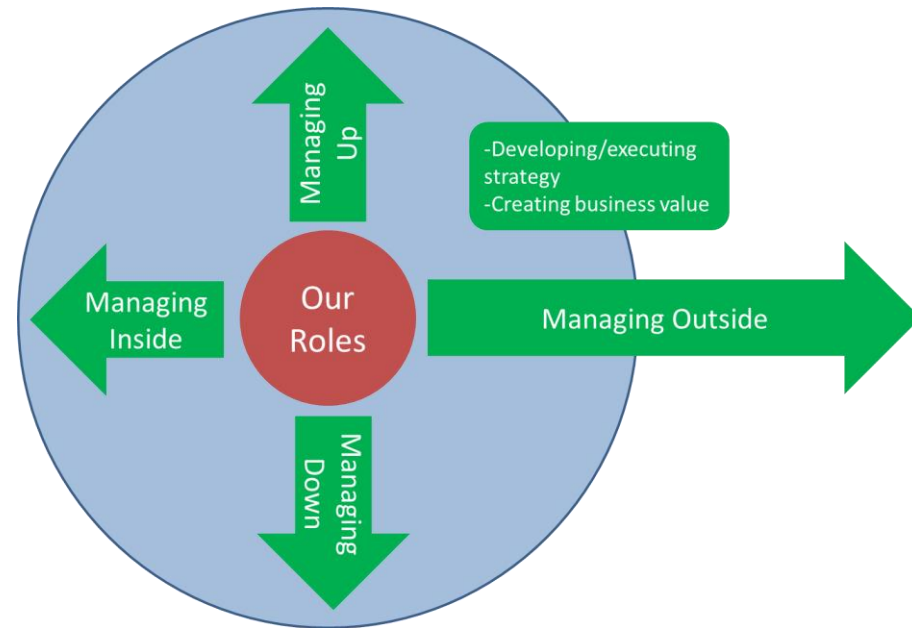
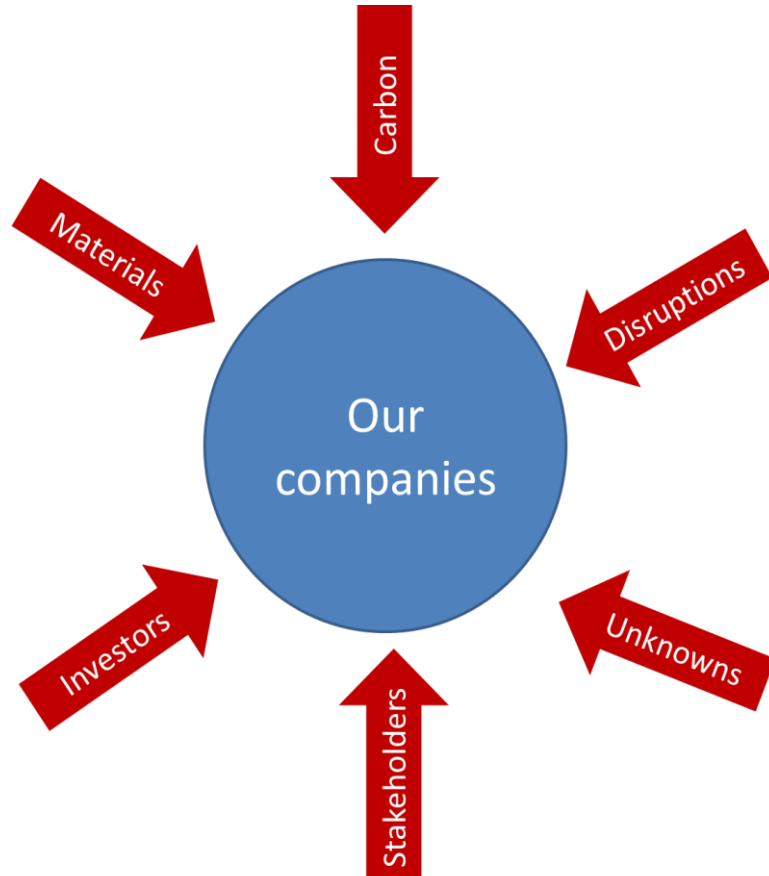
GEMI's Experience & Impact



GEMI's Strategic Goals & Desired Impacts



Key Challenges and Opportunities Identified by GEMI Members That Provide Business Value



Strategic Priorities for GEMI ('21-'25)



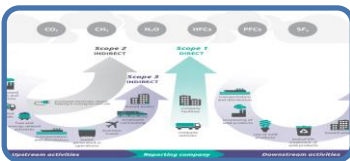
Sustainable Disruption Project

Supporting corporate sustainability leaders in identifying, understanding and developing strategies to prepare for a range of anticipated and unknown future disruptions that may challenge short to mid-term business and sustainability goals, while creating new opportunities for leaders to position their organizations for greater resilience and success in the short and long-term.



Closing the Loop on Industrial Plastics

Bringing together key internal and external stakeholders to foster dialogue on contaminated plastic waste challenges and advance business driven solutions to achieve sustainable management of plastics across the life cycle, while creating value for stakeholders across the value chain.



Scope 3: Scaling Solutions / Positive Impacts to Value Chain (and Beyond)

Increasing transparency and understanding across industries of Scope 3 priorities, measurement and reporting methods, engagement strategies and challenges, and promoting collaborative cross-industry approaches to collectively scale meaningful solutions and drive positive impact across the value chain.



Emerging Sustainability Leadership, Expanding the Chain of Leadership

Providing a safe space for experienced and emerging corporate EH&S and Environmental Sustainability leaders to connect and learn from their peers, share experiences in managing and leading through ever increasing pressures facing sustainability leaders today, and develop capabilities required to lead sustainable business into the future.

Developing 2021 Action Plan



Sustainable Disruption Project

Supporting corporate sustainability leaders in identifying, understanding and developing strategies to prepare for a range of anticipated and unknown future disruptions that may challenge short to mid-term business and sustainability goals, while creating new opportunities for leaders to position their organizations for greater resilience and success in the short and long-term.

Leadership

- Identify 1-2 committed companies that will help lead and shape the strategy and guide the development of the Project.
- Outline the vision and mission of the SDP Project with the support of GEMI members and staff and project participants.

Networks

- Identify both private and public sector organizations that will collaborate to design & conduct facilitated workshops focused on understanding potential current and future disruptions and developing resilient strategies, processes, and projects that will guide sustainability leaders on ways their organizations can rapidly respond, lead and provide value to their companies through disruptions, wherever and when every they occur.

Solutions

- Create a member driven project comprised of GEMI members and project participants designed to identify and develop practical and usable approaches to help corporate sustainability leaders identify, understand and shape business strategies to address short, mid and long-term disruptions, from whatever the source.

Developing 2021 Action Plan



Closing the Loop on Industrial Plastics

Bringing together key internal / external stakeholders to foster dialogue on plastic waste challenges and explore business driven solutions to achieve sustainable management of industrial plastics across the life cycle, while creating value for stakeholders across the value chain.

Leadership

- Identify 1-2 committed companies that will lead and shape GEMI's strategy and guide actions needed to close the loop on industrial plastics.
- Continue GEMI's ongoing project work with GEMI and non-GEMI member organizations to find solutions to industrial food contaminated plastics.

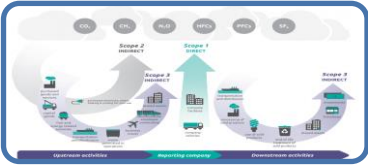
Networks

- Identify & prioritize external stakeholders for targeted communication & engagement.
- Design & organize a plastics workshop focused on broad range of emerging issues, trends and details of corporate goals and commitments related to plastics and sustainable materials.
- Expand the organizations that are engaged with GEMI's ongoing projects, reaching out for their engagement and support through monthly work group meetings.

Solutions

- Initiate 1-2 pilot projects of food contaminated plastic liner recycling solutions.
- Evaluate need for targeted research project which could include collaborating with a key governmental entity or University that presently has major initiatives addressing plastics.
- Identify 1-3 additional common plastic challenges / goals for evaluation of collaborative project(s) opportunities in 2022+.

Developing 2021 Action Plan



Scope 3: Scaling Solutions / Positive Impacts to Value Chain (and Beyond)

Increasing transparency and understanding across industries of Scope 3 priorities, measurement and reporting methods, engagement strategies and challenges, and promoting collaborative cross-industry approaches to collectively scale meaningful solutions and drive positive impact across the value chain.

Leadership

- Identify 1-2 committed companies who will help shape GEMI's strategy and guide action.
- Work together to develop outline of key questions / challenges relating to scope 3 goals across industries (e.g. prioritizing material categories, enhancing supplier engagement / performance, consistency in reporting schemes, evaluating net-benefit of new approaches, etc.).

Networks

- Assess landscape of scope 3 priorities and approaches in key business sectors, identifying & prioritizing external stakeholders for targeted communication & engagement around key questions / challenges identified by GEMI members.
- Design & organize a Scope 3 workshop focused on emerging issues, trends and details of existing goals and commitments related to Scope 3 (and beyond) based on priorities identified.

Solutions

- Publish and communicate widely the results of the workshop and invite partners to engage in next steps.
- Identify 1-3 key emerging challenges / opportunities shared across industries for evaluation of collaborative project(s) in 2022+.

Developing 2021 Action Plan



Emerging Sustainability Leadership, Expanding the Chain of Leadership

Providing a safe space for experienced and emerging corporate sustainability leaders to connect and learn from their peers, share experiences in managing and leading through ever increasing pressures facing sustainability leaders today, and develop capabilities required to lead sustainable business into the future.

Leadership

- Identify 2-3 committed companies who represent both “veteran” sustainability leaders and those newer to the role.
- Develop a proposed agenda of topics to be addressed in the Emerging Sustainability Leadership (ESL) space, including but not limited to building the strategy for the business; making the business case; identifying, enlisting and engaging senior champions; goal setting; mentoring the next generation; and engaging with key stakeholders including investors.

Networks

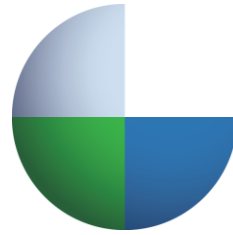
- Convene a broader set of current and emerging GEMI leaders and Project participants to workshop the content, including creating a safe space to share areas of interest and concern.
- Based on that content, convene 3-5 working sessions, one per topic, to identify key themes, challenges, lessons learned, and resources.

Solutions

- Publish and communicate widely the results of the workshop and then identify specific objectives and potential collaborative partners that can help support the needs of GEMI ESL participants comprised of both GEMI Members and Project Participants.
- Identify 1-3 key emerging challenges shared across industries for evaluation of collaborative project(s) in 2022+.

Next Steps

- Identify 1-2 committed companies to help shape GEMI's strategy and approach in each priority area (member-driven strategy --> staff-driven execution) with the support of GEMI staff.
- Create in each of the four areas of activity the ability to attract additional corporate engagement and funding through option of either standalone project participation or full membership.
- Schedule next member meeting in 3-4 weeks to discuss and refine strategic priorities, introduce member leaders in each area, and co-develop action plan for next 12 months.



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QUESTIONS?

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